TACC
Training for Automotive Companies Creation
START AND RUN YOUR BUSINESS
GOALS

» train and develop students’ entrepreneurship skills

» promote new business ideas in the automotive field

» enhance the Motorvalley Industry
MAIN PARTNER: AVL List GmbH

INDUSTRIAL PARTNER: AVL
TACC 1
From March 2020 to June 2020
CREATION AND DEVELOPMENT OF THE BUSINESS IDEAS
120 hours of course every Friday from 10 am to 6 pm

From 10 am to 1 pm: *seminary activities*
From 2 pm to 6 pm: *project work activities* with tutors support

Laboratorio Aperto Modena, Via Buon Pastore 46
TACC1: CONTENTS & ACTIVITIES

» Automotive 2050: prospects, challenges and technologies for the future mobility
» What is a Start-up?
» Business Model Creation
» Leadership & Team Empowerment
» Business Planning
» The Lean Start-up Approach
» Market & Marketing Strategies
» HR & Organization
» Finance the new ventures
» The art of pitching
» Scaling a Start-up
» Storytelling & Public Speaking

» Project Work Activities
» Design Thinking Lab.
» National Mobility: 3 company visits (Lamborghini, Maserati, Ducati).
» International Mobility: Graz Experience & AVL visit.
» Final Presentation & EXPO business ideas
TACC 2

From September 2020 to January 2021

ACCELERATION AND VALIDATION OF THE BUSINESS IDEAS
TACC2: CONTENTS & ACTIVITIES

» Business Model & Business Plan
» Legal and Intellectual Property
» Agile development & Project Management
» Sales, business development and cooperation
» Funding & Investment
» Presenting and Negotiation

» Project Work Activities
» National mobility: perfect pitching (CDI - Labs Torino)
» International Mobility: International Startups festival.
» Events: MASA DAY, Premio Nazionale Innovazione, PREMIO MOBILITÀ
» Final Presentation & EXPO
TACC IS FOR:

» Master's degrees students

» 5-years combined Bachelor's/Master's degrees students

» PhD students
SELECTION STEP 1: CURRICULA EVALUATION
STEP 2

GROUPS WORK TEST

TACC Training for Automotive Companies Creation
COURSE OF STUDY - I EDITION

AAE - Advanced Automotive Engineering
GM&C - General Management and Consulting
E&LBPA - Economics and law in business and public administration
EL. ENG. - Electronics Engineering
MAT. ENG. - Materials Engineering
VEH. ENG. - Vehicle Engineering
MEC. ENG. - Mechanical Engineering
MECH. ENG - Mechatronics Engineering
INTERN. MAN. - International Management
LCIEO - Languages for communications in International enterprises and organizations
ADCCBP - Advertising, digital communication and creative business processes
Novac Supercap is a B2B start-up company that creates all-solid-state structural supercapacitors, shapeable on custom surfaces, thus enhancing the safety and performance of vehicles through a fast and intense power supply.

Just Sit provides vehicle users with the best on-board experience by enhancing customization and comfort with automatic adjustments and smart interactions. We deliver our product with different solutions for OEMs, car-rental/sharing fleets and their final users.

KeyGo born to bring a solution to the nowadays major problem: how to move. With a sophisticated software and hi-tech device this project is able to make your car a source of income and an innovative support for the small & medium-large business reality. The idea is to introduce a system which revolutionizes the Head-Up display concept on vehicles, thanks to the latest technologies in the fields of Augmented Reality and Transparent OLED screens.
TACC SECOND EDITION
CarCatcher is an advanced technology for the safety of your car composed of sensors and cameras. It is a smart device able to provide in case of an accident a recording of the event that can be used as legal evidence in case of insurance procedure.

Remodule is the opportunity to exploit the residual capacity of expired electric car batteries within a different field: the renewable energy plants. The aim is to extend their lives and cutting disposal costs.

ReFuel delivers renewable fuel solutions aimed to convert traditional diesel engines to use biodiesel with the unique opportunity to be environmentally friendly. The aim of the team is to solve this problem by providing a really innovative kit: BiodieselKit. The solution consists of a plug and play device suitable for cars with DPF system from EURO4.

SafeEye delivers a device helping to improve visibility inside cars, by enabling people to feel safer while driving and reducing accidents caused by A-pillars blind spots. SafeEye team is committed to making driving safer, making pedestrian detection possible, helping people stay safe and avoiding cars' blind spots.
ROADMAP THIRD EDITION

- OPEN CALL: Nov. 2019
- CALL CLOSURE: Jan. 2020
- FINAL RANKING: Feb. 2020
- START TACC 1: Mar. 2020
- END OF TACC 1: June 2020
- START TACC 2: Oct. 2020
- END OF TACC 2: Jan. 2021

8 Business Ideas
- Pitch Session #1

4 Business Projects
- Pitch Session #2

TACC Training for Automotive Companies Creation
CONTACTS

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